

THE VALUE OF DESIGN

Our design process invites you to envision a garden retreat where you can finally be at home outside and connected to the natural world.



With careful attention, we listen to our clients ideas and goals as we help them craft a landscape design that accentuates a property's existing natural features, fits the budget, and is ecologically sustainable. By using native plants and superior stonework, we will give you an outdoor space with effortless beauty in every season. It all starts with an idea and a design.



We are an ecological landscaping company and native plant nursery based in the Shenandoah Valley. Our passion is creating healthy, inspiring connection between people and the natural world.

DESIGN



www.thenaturalgarden.net

OUR CLIENT CENTERED DESIGN PROCESS

I. Initial Consultation

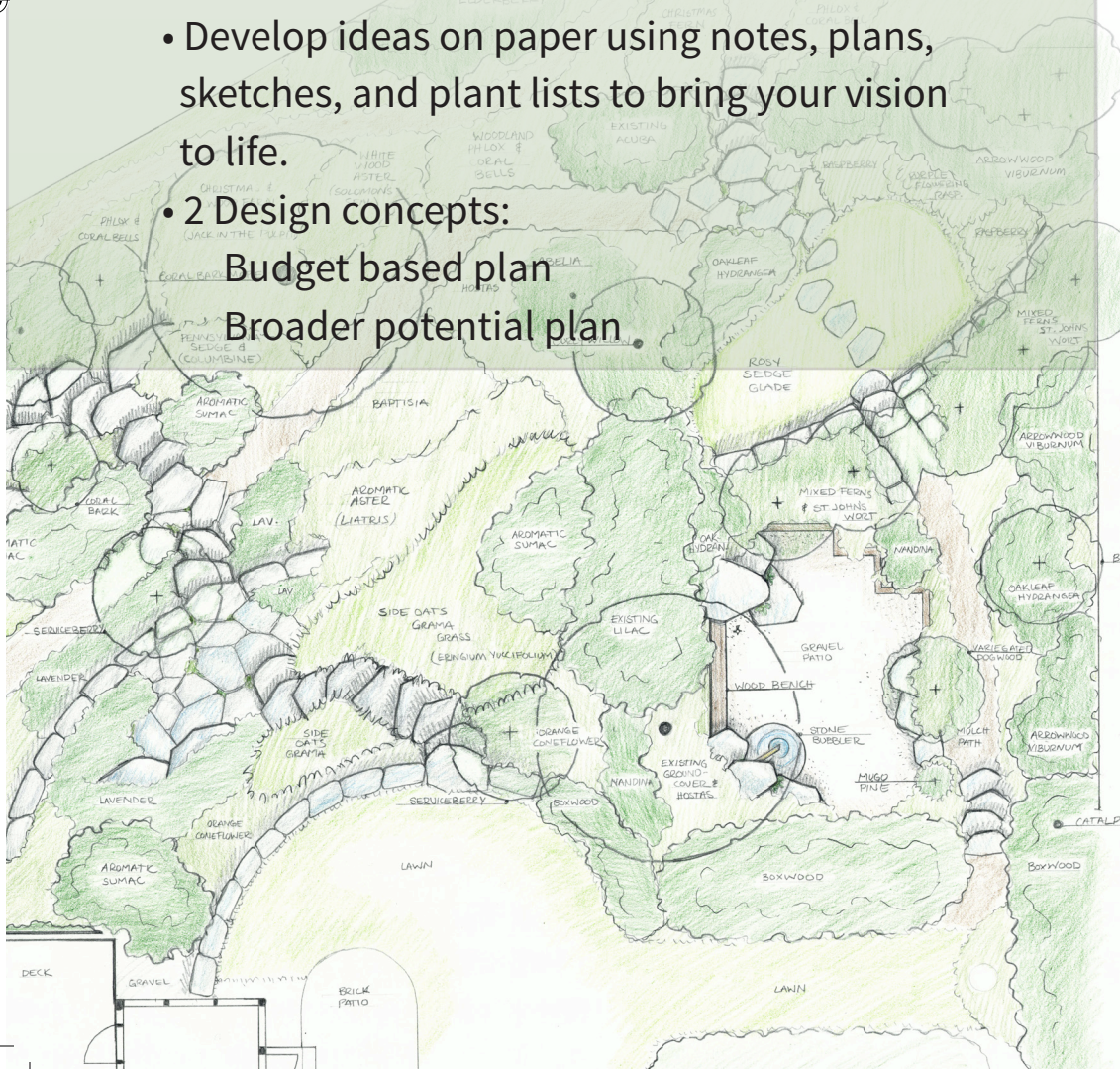
- Discuss your project goals and time-line.
- Brainstorm ideas and solutions.
- Propose a Design Services Agreement outlining desired services and fees.

II. Site Analysis & Survey

- Survey all features and evaluate the landscape's opportunities and constraints
- Create to-scale base plan.

III. Design Concepts

- Develop ideas on paper using notes, plans, sketches, and plant lists to bring your vision to life.
- 2 Design concepts:
 - Budget based plan
 - Broader potential plan



IV. Design Review & Budgeting

- Present the 2 concept designs and hear your feedback. Mix and Match from 2 concepts
- Includes a rough job costing to guide project scope and next steps for revision or installation

V. Final Revisions

- Evaluate final design with budget and phasing decisions.

VI. Installation

- Proposal for a Landscape Services Agreement (no charge)
- We can install in phases as your budget permits.

BENEFITS

- Promote native plants
- Create strong visual harmony
- Provide wildlife habitat
- Low maintenance landscapes
- Outdoor living spaces
- Encourage pollinators